



RENEWED POST-SOCIALIST CITY: COMPETITIVE AND ATTRACTIVE

Final ReNewTown Project Conference

University of Ljubljana, Faculty of Economics, February 11th and 12th, 2014

The project with the title *New Post-Socialist City: Competitive and Attractive* (in short the *ReNewTown* project: <http://www.renewtown.eu>) has been implemented through the Central Europe Programme co-financed by the European Regional Development Fund.

Its primary focus is on reduction of disparities and improved quality of post-socialist urban environment (not only by positive transformation of residential landscapes but also by improved quality and accessibility of public spaces, increased provision of cultural and social events, increased support of entrepreneurial initiatives, strengthened identity, creation of common values, etc.). To this end several model approaches have been identified and four pilot actions implemented in post-socialist cities from four different Central and Eastern European countries (Czech Republic, Poland, Slovakia and Slovenia; for details visit <http://www.renewtown.eu/pilot-actions.html>).

The Final ReNewTown Project Conference (<http://konference.ef.uni-lj.si/renewtown/>) aims to provide a broader perspective on the competitiveness and attractiveness of post-socialist cities in Central and Eastern Europe by serving as a forum for exchange between academic researchers, urban planners and decision-makers dealing with these issues.

The conference contributors will address various aspects of the following themes:

- (1) New economic and social functions of post-socialist buildings, public spaces, estates and/or districts.**
- (2) Identity of, and differentiation among, post-socialist urban settlements.**
- (3) Values, well-being and sustainability challenge in post-socialist urban settlements.**

In-depth discussion and informal exchange of experiences among policy makers, urban planners, representatives of creative communities, city marketers and academic researchers will be facilitated in a series of plenary and parallel sessions.

We cordially invite you to join us. Please confirm your participation by filling in the registration form at <http://konference.ef.uni-lj.si/renewtown/registration-and-submissions/registration/> at your earliest convenience. Please note there is no registration fee.

Any queries should be addressed to Prof. Dr. Irena Ograjenšek, Co-Chair of the Programme Committee and Chair of the Organizing Committee (irena.ograjensek@ef.uni-lj.si).

We look forward to seeing you in Ljubljana!